



The Industry's E-Commerce Solution

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## **HDX Announces Speaker for Aftermarket Distribution Summit**

### **Wayne Munn to present leading Information Technology (IT) capabilities and trends strategic for business**

**Cincinnati, Ohio, July 26, 2010** - HDX Services, LLC, a wholly-owned subsidiary of Datalliance®, today announced that they have secured Wayne Munn as a guest speaker for the CIO Level IT Presentation at the 2010 Aftermarket Distribution Summit.

The Aftermarket Distribution Summit, September 12-15, is expected to draw hundreds of truck industry aftermarket professionals to The Grand Geneva Resort in Lake Geneva, Wisconsin. The event combines the Commercial Vehicle Solutions Network's (CVSN) annual fall meeting and Truck Parts & Service magazine's Truck Parts Seminar. Additional details for distributors and suppliers, including registration information, is available at either [www.AftermarketDistributionSummit.org](http://www.AftermarketDistributionSummit.org) or [www.cvsn.org](http://www.cvsn.org).

Wayne Munn will discuss leading information technology (IT) capabilities and trends that are strategic in increasing business competitiveness and profitability. Attendees will gain actionable insights into how to leverage the business-enhancing capabilities of existing solutions to successfully meet customer requirements regardless of prior technology experience and with limited resources. Beginning with a high-level view, Wayne will explain why attendees already have the needed knowledge and business acumen to cost effectively utilize technology solutions to increase their profitability and competitive advantage. And beginning or continuing that journey is even more critical in chaotic times because these solutions will allow them to manage business risk and meet the increasing demands of customers and prospects in a global economy. Following the presentation attendees will have a greater confidence and skills in solving business challenges with technology solutions. The presentation will conclude with a Q & A session.

"Wayne Munn is a business-focused technology thought-leader experienced in partnering with world-leading enterprises to define and implement business-critical solutions", explained Edward Kuo, Executive Director of HDX Services. "Recognized as a crossover Business/IT professional, Wayne communicates the value proposition of technology in pragmatic terms to business leaders."

#### **About HDX Services, LLC**

HDX Services offers a commercial suite of high-value, industry-standard e-commerce products to the heavy truck parts distribution and supply chains. Products include electronic file transmission and networking, document mapping and translation, data warehousing and vendor managed inventory. For more information about HDX, visit [www.hdexchange.com](http://www.hdexchange.com).